

Report of: The Transport & Parking Business Manager

To: Executive Board

Date: 5th November 2007

Item No:

Title of Report : Changes To Parking Tariffs at all the City car parks.

Summary and Recommendations

Purpose of report: To increase some of the parking tariffs in all the city parks in line with inflation.

Key decision: YES

Portfolio Holder: Councillor Jean Fooks

Scrutiny Responsibility: Finance Scrutiny Committee

Area(s) affected: ALL

Report Approved by: Councillor Jean Fooks - Portfolio Holder
Christopher Kaye – Financial and Asset Management
Jeremy Franklin – Legal and Democratic Services

Policy Framework: To improve the environment in which we live, improving transport and mobility, reducing pollution and improving air quality and maintaining financial stability.

Recommendation(s):

1. To approve an increase in tariffs for all City Council car parks in line with inflation.
2. To approve increases in city centre car parks as listed in Appendix 1
3. Formally consult with the County Council and seek its views on the proposed option
4. To note that an increase in suburban car parks in line with inflation will be proposed to each relevant Area Committee

5. Due to the impact on the 2008/9 budget to recommend the proposed proposed increases to full Council on 19th November, for its approval.

SUMMARY

1. This report proposes changing some of the parking tariffs at the Westgate, Worcester Street, Gloucester Green Underground, Abbey Place and Oxpens car parks.

COUNCIL'S VISION

2. The proposal supports the Council's vision by improving transport and Mobility, maintaining financial stability, reducing pollution and assisting in improving air quality within the City centre.

BACKGROUND

3. Tariffs were last changed during 2007 when there was a general increase in the Monday to Sunday daytime and evening tariffs.

JUSTIFICATION FOR AN INCREASE IN TARIFFS

4. As a general rule local authorities should set fees and charges to cover the cost of service provision plus a prudent margin of excess. The increases proposed in this report are only in line with current inflation.



PROPOSAL

5. Included in the City Council budget for 2007/08 is an increase in the general tariffs in line with inflation and the new proposed tariffs are shown in Appendix 1. It is more convenient for the public to have tariffs in multiples of 10p, so it is proposed to round them as shown. The new tariffs are proposed on the assumption that usage will continue to follow the current pattern.



FINANCIAL IMPLICATIONS

6. This proposed increase in income has been included in the 2008/09 budget process. The estimated additional income in 2008/09 for the tariff increases, excluding Westgate and Abbey Place car parks will be £66K in a full year and an additional £100K if Westgate and Abbey Place are included. It should be noted that there is a possibility that the full year's additional income may not be realised from the Westgate or Abbey Place car parks depending on when during the 2008/2009 financial year the Westgate redevelopment commences.
7. The likely impact of any tariff increase is that there is a resistance to the increase and the number of vehicles decreases immediately after the increase. It is considered in this instance that with such low levels of

increases any initial resistance will soon be recovered.

8. The tariff increases implemented last year have failed to achieve the income expected and therefore to address that situation these proposed increases are intended to be implemented on 1st January 2008 in order to redress that shortfall by being implemented in time for the January sales.

PROCEDURES

9. The Council will make these changes by way of a notice of intent.

STAFFING IMPLICATIONS

10. There are no staffing implications as a result of this proposal.

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Background papers: None

APPENDIX 1**Westgate, Oxpens, Worcester Street, Abbey Place****Monday to Friday & Sunday 8.00am to 8.00pm**

Time Band	Current	Proposed	Additional
0–1 Hours	2.00	2.00	0.00
1–2 Hours	3.00	3.5	0.50
2-3 Hours	5.00	5.00	0.00
3-4 Hours	6.50	6.50	0.00
4-6 Hours	10.00	10.00	0.00
6-8 Hours	15.00	15.00	0.00
8+ Hours	19.00	19.00	0.00
All other	2.00	2.00	0.00

No change to the Saturday Tariff**Gloucester Green****Monday to Friday and Sunday 8.00am to 8.00pm**

Time Band	Current	Proposed	Additional
0–1 Hours	2.50	2.50	0.00
1–2 Hours	4.00	4.50	0.50
2-3 Hours	5.50	6.00	0.50
3-4 Hours	7.50	7.50	0.00
4-6 Hours	11.50	11.50	0.00
6-8 Hours	17.50	17.50	0.00
8+ Hours	21.00	21.00	0.00
All other	2.70	3.00	0.30

Saturdays 8.00am to 8.00pm

Time Band	Current	Proposed	Additional
0–1 Hours	3.00	3.00	0.00
1–2 Hours	4.70	4.70	0.00
2-3 Hours	7.00	7.00	0.00
3-4 Hours	10.00	10.00	0.00
4-6 Hours	14.30	14.30	0.00
6-8 Hours	21.00	21.00	0.00
8+ Hours	25.70	25.70	0.00
All other	2.70	3.00	0.30